



InfusionCon 2X

SCOTTSDALE, AZ | MARCH 10 – 12, 2010

InfusionCon Sponsor Packages

Dear Prospective Sponsor,

InfusionCon is the premier Infusionsoft customer training event of the year. It is anticipated by small business owners who are looking to network with entrepreneurs in other industries, gain knowledge, help to propel their businesses forward and enjoy a lively event.

On March 10 – 12, 2010 in Scottsdale, AZ, your company will be center stage to an estimated 1,000 small business owners.

Our customers are small business owners and entrepreneurs with up to 25 employees. Last year more than 75% of those who attended the conference were the company owners. Which means your company's solution will be in front of those who make the decisions and need your assistance.

Since this event is free, we are limiting attendance. At Infusionsoft we have more than 16,000 customers, but not all are able to attend. Only those customers who are **serious** about investing in their marketing efforts and dedicated to growing their business will be present.

However, our social media efforts have extended the scope of the conference. During last year's event we had people following the conference on Twitter and Facebook, as well as on www.ustream.tv. We streamed the conference *LIVE* for two full days and had over 5,000 pairs of eyes tuning in! Making last year's attendance a whopping 5,500 attendees overall! And we are looking to **DOUBLE** that this year!

What does this mean to you? More exposure to not only our customers who attend InfusionCon, but additional views to an endless number of online participants!

Become a part of our intimate community and be connected with the best of the small business world. We have packages available for every budget so don't miss out on this great opportunity. **Secure YOUR spot today!**

Please contact me with any questions and to reserve your sponsorship.

Sincerely,



Nicole Shoots
Event Coordinator
480-289-6826
InfusionCon@infusionsoft.com



Platinum Sponsor \$50,000 (1 available)

As a platinum sponsor you are the SOLE sponsor of the following events:

- Welcome Mixer on Wednesday, March 10th at 6:00 P.M.
- Networking Mixer on Thursday, March 11th at 5:00 P.M.

In addition you will receive:

- Premier booth space in vendor area
- Dedicated signage at the Networking Mixers
- Acknowledgement at Mixers by Infusionsoft executive
- Logo and link on InfusionCon website
- Logo on all conference marketing collateral (including emails)
- Logo on signage displayed during the conference
- Logo on conference stage signage
- Acknowledgement onstage at InfusionCon
- 30 second commercial to be played during breaks at conference
- One brochure/promotional handout placed in welcome materials
- Logo on the conference tote bag
- One file on the conference flash drive for a promotion/education piece of your choice (10 MB limit)
- Inside front cover full page ad in InfusionPedia (4 color)
- Co-presenter or sponsor of one class at InfusionCon

Gold Sponsors \$25,000 (5 available)

As a Gold sponsor you are the SOLE sponsor of ONE of the following items:

- Lunch (2 available)
- Refreshment Break (3 available: 2 morning and 1 afternoon)

In addition you will receive:

- 6 ft table top space in Vendor Area
- Logo and Link on InfusionCon Website
- Logo on signage Displayed During the conference
- Logo on All Conference Marketing Collateral (including emails)
- Dedicated signage displayed during the lunch/refreshment break of your choice
- 10 minute stage presentation before the lunch/break that you are sponsoring
- 30 second commercial to be played during breaks at conference
- Logo on the conference tote bag
- One file on the conference flash drive for a promotion/education piece of your choice (10 MB limit)
- One Brochure/Promotional Handout Placed in Welcome Materials
- Full Page Ad in InfusionPedia (4 color)

EVENT FACTS:

- Montelucia Resort and Spa
- March 10 – Welcome Reception at 6:00 P.M.
- March 11 – Conference from 8:00 A.M. to 5:00 P.M.
- March 11 – Networking Mixer at 5:00 P.M.
- March 12 – Conference from 8:00 A.M. to 4:00 P.M.

ATTENDEE PROFILE:

- Nearly 60% of our customers are entrepreneurs
- 27% are small business owners
- 60% have 1 – 4 employees
- 30% have 5 – 20
- 42% make between \$100k – \$500k annually

Silver Sponsors \$10,000 ~~(6 available)~~ (3 available)

You will receive:

- 6 ft table top space in Vendor Area
- Logo and Link on InfusionCon Website
- Logo on signage Displayed During the conference
- 30 second commercial to be played during breaks at conference
- One Brochure/Promotional Handout Placed in Welcome Materials
- Full Page Ad in InfusionPedia (4 color)

Breakout Session Sponsors \$6,000 ~~(11 available)~~ Sold Out

You will receive:

- 6 ft Table top space in Vendor Area
- Logo on specific breakout signage displayed at the conference
- 10 minute presentation in a breakout class
- Half-Page Ad in InfusionPedia (4 color)

Bronze Sponsors \$3,000 ~~(8 available)~~ Sold Out

You will receive:

- 6 ft Table top space in Vendor Area
- Logo on Signage displayed at the conference
- Half-Page Ad in InfusionPedia (4 color)

Please contact Nicole Shoots with any questions, and to reserve your sponsorship:

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InfusionCon@infusionsoft.com