

Infusionsoft 101

A Peek Under the “Hood”

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A word (or two) about me



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- Employee #6
- www.infusemybusiness.com
- Drawing for free 2-day consult (March 19th)
- <http://twitter.com/bardley>
- <http://facebook.com/iambardley>
- <http://linkedin.com/in/bardley>
- Uhh, what'd you say?

This is how we roll



What are we going to talk about?

- 3 critical mindsets for success
- What the heck is Infusionsoft?
- A tangent
- 6 features you should be using
- Questions and, hopefully, answers

But first, a story.

Focus on your passion.

3 critical mindsets.

It's easy.

Build a system.

Focus on what matters.

What the heck is Infusionsoft?



Email Marketing



CRM



Automation Engine



More than email

6 features you should be using

- Contact Record
- Tags
- Web Forms
- Broadcasts
- Follow-Up Sequences
- Automation Engine

Get started. NOW!

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